

CRESCENT ROCK

Real Estate Development

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For Immediate Release:

Crescent Rock, Inc. and Sullivan, Goulette & Wilson form Revolutionary Partnership

(Chicago, IL) Building a custom home in a Chicago neighborhood takes time. It begins with a dream and a great piece of land. Then they must navigate a design process where their goals and dreams will be subjected to zoning, engineering, permits and “value engineering.” After what may seem like a lifetime, but is typically several months to two years, their home will be completed and their lives can continue. But, two Chicago-based businesses are making a traditionally difficult process much simpler by entering into a partnership that provides clients with the opportunity to work with both the builder and the architect from a project’s inception to its completion.

Crescent Rock, Inc., a building company, and Sullivan, Goulette & Wilson, an architectural and design firm, have collaborated on various projects in Chicagoland where they are able to provide their client with a home that is inline with their vision and what the builder will be able to execute on sight, while staying on budget. Their latest effort is the renovation of a 100-year-old schoolhouse that will earn them a three star rating in the City of Chicago’s Green Home Program. It is one of the largest residential green projects in the city right now. The home is being constructed with the extensive use of green practices, including site reclaimed material and Geo and Solar thermal energy.

Both companies are educated on green practices. Sullivan, Goulette & Wilson has LEED (Leadership in Energy and Environmental Design) certified designers on staff to keep their business on the cutting edge of green innovations and Crescent Rock stays connected to manufacturers and the latest materials to keep on the forefront of green building practices.

Crescent Rock, Inc. was founded in 1995 by brothers Chris and Roc Roney and specializes in high-end residential homes in North Chicago neighborhoods, including Old Town, River North, Lincoln Park and Wicker Park. Crescent Rock specializes in various home styles, ranging from modernist Contemporary to Neo-Classical, and from new construction to landmarked historic restoration.

Sullivan, Goulette & Wilson was founded in 1994 by Jeff Goulette and Mark Sullivan, who after working for the same firm for 10 years, wanted to build a company that approached architecture with a fresh angle. They brought on Lewis Wilson as the Production Principal six years later. They are well-versed in any language of design from the most traditional to the most modernist. With every new building or home, this architectural and design firm seeks to attract onlookers and utilize space in a functional way that adds to the project.

With their willingness to collaborate on projects and with clients, both companies are benefiting. They are not only listening to the client and delivering the outcome promised but keeping the doors of communications open so all parties can contribute and be educated every step of the way. The outcome is cost-effective, quality designed and built homes.